Marlboro Latin Dance Promotion 98'

LAREDO

Kickers: Bar was closed. This bar was never open.

El Dorado Pub: This bar is called Shooters. There were 6 people in bar each week. No competition.

Saloon 2000: There were ten People in bar each week. Only one dance contest.

Tight Spot: Owner told workers to go home on 10/23 and 10/24. He said that he does not want to do the promotion anymore.

All of these clubs were not the popular clubs in Laredo.

HOUSTON

Aquarius: We had the wrong address for this club. Our workers got to the club late because of the wrong address. When they got there the EC with the materials were not there. He finally showed up later and they worked.

Extacy's: This club is mostly under 21. Workers waited 2 hours outside for the club to open. The EC never showed up with the supplies. Salvador came late with supplies for them to work.

Hallabloo: This club is mostly under 21. On 10/15 workers were sent home. They said the promotion starts on 10/16.

Club Azul: On 10/31 workers were sent home.

El Olimpus: Three people were turned away the first week. They told our people that they knew nothing about a promotion. We sent people back there later that night. EC showed up at Midnight.

Amazonia: Very little crowd.

Rodeo Disco: The worker that arrived early were sent home the first week. They were told there was not a promotion tonight.

Christins: Workers were turned away the first week. Nobody knew anything about a promotion. We sent workers back there later that night.

Todo: Very little crowd.

There was confusion the first week. Many EC's were getting to the clubs late. So our people had to wait hours to get the material and start work. There was also confusion the first week because

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many of these bar managers knew nothing about the promotion. They would not let our people in the door without paying a cover. Many of the clubs had no supplies. We shared the supplies from other clubs. Salvador gave some supplies to clubs that needed them the first week. Workers worked longer hours due to the mix ups.

Arcadia, Ft. Worth: Workers waited 3 hours for the EC to show up with the materials the first week. Gabriel, the manager, told them that the EC is not going to show and he sent them home. The same thing happened the second week.

Rio, El Paso: Very little crowd.

MIAMI

Stephanos: Had no supplies. We used the supplies from the Ft. Lauderdale Country Dance Promotion.

Palenque: We used supplies from the Ft. Lauderdale Country Dance Promotion the first week. This bar is very young. Most people here are under 21.

Estudio 23: First week nobody knew anything about the promotion. There was only 5 people in the bar that night. The next week we switched to Saturday nights. It was still slow.

Club Tipico: No supplies the first week.

Illusiones: No supplies the first week.

Mellenium: No supplies till 12 midnight when the EC arrived. This club is very young. Most people are under 21.

Celebration Hall: No supplies the first week. Second week was very slow. Supervisor said that this place is a catering hall. Third week there was a wedding going on. The wedding ended after 12 midnight and turned into a bar at that time. So our workers worked later.

Miami Concord: No supplies the first week.

TAMPA

Palladium: EC put out all ashtrays. They had no idea we were coming to do surveys.

Garage Night: Club was closed.

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La Cueva: EC had workers help with the dance competition. The third week there was no EC or competition. EC had no idea what or why our people were there. He gave out the supplies himself.

Patric Beach Club. Very slow bar.

Orlando

El Bamboo: Nobody showed up with supplies the first week. Second week the EC gave out ashtrays to contestants and random people. He had no clue we were coming.

Roxy: Fist week manager said it starts the next week. The next week the EC had no supplies, and knew nothing about the name generation program or the shipment of supplies.

The state of Florida only had ashtrays to give away. The people had no room to carry a bulky ashtray inside of a club. And some people would much rather have a lighter. The clubs were for the most part very poor.

New York

Casablanca: No material first week . EC Made the workers help him with the dance competition.

Cafe Remy: Owner would not let our people in the bar the first week. He knew nothing about the promotion. Our people paid to get in only to find out there was no supplies. Second and third week was OK. EC never had supplies for our workers. We used supplies from other clubs.

Blue Moose: Never had any supplies.

Illusiones: EC gave away all the lighters. He had no idea what they were for. Our workers had leftover supplies from another club the night before.

Tony's: First week had no surveys. Second week Arturo still had no surveys and gave away all the lighters to random people at the bar the night before.

Club Divan: Only 5 - 10 people in the bar each week.

Club Tribecca: First week (10/29/98) was canceled when our workers arrived. They said the promotion starts next week.

Feltons, Phili: There were no surveys with the supplies the first 2 weeks.

The EC's had no idea that our people were going to be there or what they were to do. Many of them instructed our workers to help with the competition. Our workers wasted many hours waiting for the EC to show up with the supplies. This all could of been avoided if the supplies were sent to Phoenix Marketing directly.

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